

Bridging the Gap

# News Letter

GZG CAREER COUNSELING

> and Placement Cell

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SWITCH BOARD

CAREER COUNSELLING

THE BUSINESS SCHOOL, UNIVERSITY OF JAMN

By Career Counselling Cell and Placement Cell Govt. College for Women Gandhi Nagar, Jammu (January - June, 2023) 1. <u>"Placement Drive in collaboration with NIIT-IFBI "</u> Dated: 06-10-2022



Career Counselling and Placement of Padma Shri Padma Sachdev, Govt. P.G college for Women, Gandhi Nagar, Jammu in collaboration with NIIT-IFBI Conducted selection process for the role of a Relationship Manager in ICICI Bank with a salary of 2.45-3.1 Lakhs/ Annum on 6th of October 2022 at College Campus. In the beginning of the drive Prof Rajni Kumari, Convener, Career Counselling and Placement Cell welcomed the gathering and gave a short brief about the programme. Mr Rajendra Jodha, Area Head, NIIT spoke about the need for training to join a bank and interacted with the students and spoke about the changing skill sets of a Bank Employee. Prof Minu Mahajan, Principal of the College lauded the efforts of the committee and thanked the team from NIIT –IFBI for conducting this placement drive in the college to provide students with the recruitment opportunities. Approximately 50 passed out and final Year students of Padma Shri Padma Sachdev, Govt. P.G college for Women, Gandhi Nagar, Jammu participated in the selection drive. 31 students were shortlisted for the preliminary round. The shotlisted students will be tested at different levels before absorbed as Relationship Managers by ICICI Bank. Mr Rahul Sharma, Head, NIIT, Jammu was also present. The organizing committee comprising Dr Renu Rajput, Prof Malti Rajput, Prof Neelam Thapa, Prof Sugandha Mahajan and Prof Rajinder Kumar.

## 2. <u>Awareness Talk on Competitive Exams(JKSSB,JKAS etc.)</u> <u>Dated: 21-12-2022</u>

Career Counseling and Placement Cell in Collaboration with Institutional Innovation Club and Alumni Association of Padma Shri Padma Sachdev Govt.PG College for Women Gandhinagar Jammu organized an Awareness Talk on preparation of Competitive Exams in the Deptt. of Commerce on 21st of December, 2022.

The programme started with the formal welcome of the Resource Persons, Prof. Mamta Gupta, Dean Commerce; the galaxy of intellectuals and student aspirants.

Ms. Rhythm Bhatia, Alumnus of the College apprised students about various career opportunities in the field of Commerce. She also stressed upon skills of becoming an entrepreneur.

Ms. Neha Thapa, another alumnus deliberated upon getting admission in higher Education through exams like CAT, MAT, GRE etc.

Mohd. Arshad Nomani (JKAS), Resource Person of the day highlighted the roadmap for the preparation of Civil Services Examinations and motivated the students to aid their studies with time management to achieve the goal.

CA Anuj Mahajan, the other Resource Person stressed upon the stepping stones of becoming a Charted Accountant and Entrepreneur.

On behalf of the Principal of the College, Dr. Irvinder Kour appreciated the efforts of the organizing Committee - Prof. Rajni Kumari, Convener Career Counselling and Placement Cell;



Prof. Anupama Sharma, Convener Institution Innovation Club and other members Prof. Malti, Prof. Neelam, Prof. Rajinder Kumar. She also reiterated on the need of conducting such programs on Career opportunities for the benefit of our students.

The Programme concluded with the formal Vote of thanks by Prof. Suman Bala, member Institutional innovation Club.

#### 3. <u>Seminar cum workshop on Career Opportunities in Beauty Industry and Personal</u> <u>Grooming</u> <u>Dated: 16-02-2023</u>

Career Counseling and Placement Cell of Padma Shri Padma Sachdev Govt. College for Women Gandhinagar Jammu in Collaboration with VLCC Training Institute of Beauty & Nutrition organized Seminar cum workshop on Career Opportunities in Beauty Industry; Personal Grooming during Interviews and Personality Development on 16th of Feb. 2023 in Smart Classroom of the College.

The Programme started with the formal welcome of the Chief Guest Prof. Minu Mahajan, worthy Principal of the College and Resource Persons Ms. Khushi Punjabi, Business Partner with VLCC Ms. Khushi Rally, the Skin Trainer, Ms.Mamta, Make-up Trainer and team of experts.

Prof. Minu Mahajan, encouraged the girl students to be future Entrepreneurs, to break social taboos and fly high in the open sky of ambitions and quoted " Going up the Hill is difficult but view from there is always beautiful".



Ms. Khushi Punj, in her presentation talked about conventional & non- conventional careers, various placement opportunities in this field in India and Abroad. She also stressed upon the courses offered by the VLCC Training Institute in Beauty Industry. Ms.Khushi Rally and Ms.Mamta conducted the demonstration session for a daily make-up look and interacted with the students , cleared their doubts and provided make up tips. The Proceedings of programme were conducted by Prof. Sugandha and concluded with the formal Vote of thanks by Prof. Malti. The whole programme was coordinated by Prof. Rajni Kumari, Convener Career Counseling Cell and members - Prof.Renu Rajput, Prof. Rajinder and Prof Suman Bala.

#### 4. <u>SEED - The Start up festival.</u> Dated: 18-03-2023

Under the banner of Career Counselling and Placement Cell and Institutional Innovation Cell of Padma Shri Padma Sachdev Govt. College for Women Gandhinagar Jammu, the 30 Students participated in SEED - The Startup festival at Royal Retreat, Hari Niwas Palace, Jammu on 18th of March, 2023 organized by Adishree Singh and Team AGENC in Collaboration with FLO JKL, MIET and Maharaja Hari Singh Foundation to promote start up culture in Jammu.

During this inspiring Odyssey, the students witnessed the series of talks, workshops, panel discussions, Film Screenings by industry leaders, budding entrepreneurs, and motivational speakers - Ritu Singh, Jyotika Jalani, Varuna Anand, Adishree Singh, Aditi Chopra, Delight William, Suvidha Jain to ignite that one spark in them and carve their own niche in society as Individual.



The whole event was conducted under the patronage of Prof. Minu Mahajan, the Principal of the

College. Prof. Rajni Kumari, Convener Career Counseling Cell, Prof Anupama Sharma, Convener Institutional innovation Cell, Ms.Anita Sharma, Hostel Warden and Prof. Suman Bala & other members of Career Counseling Cell and Institutional Innovation Cell were actively involved during the Programme.

# 5. Awareness Lecture on "Education Abroad Opportunities" Dated: 27-03-2023

Career Counseling and Placement Cell of Padma Shri Padma Sachdev Govt. College for Women Gandhinagar Jammu organized an Awareness Lecture on "Education Abroad Opportunities" for 3rd and 5th



Semester students on 27th of March, 2023 in Radhakrishan Block of the College. The Programme started with the formal welcome of the Chief Guest Prof. Minu Mahajan, worthy Principal of the College; Prof.Neelam Bhagat, Associate Professor, Deptt. of Home Science and Resource Person Mr. Vinay Kamal, Lead Counsellor of Gateway Abroad Consultants for Higher Education Abroad. Prof. Minu Mahajan, encouraged the students to break the Cocoons and fly high in the open sky of ambitions. She added that lack of guidance hinders us to do well but the efforts of College Career Counseling Cell has provided the opportunities to students at doorstep. Mr.Vinay Kamal, in his interactive Presentation talked about various Courses offered by the Foreign Universities, their Selection process and overview of Admission Guidance and Visa assistance. He also motivated and apprised the students regarding IELTS, GRE, GMAT tests to fulfill their dream of pursuing Higher Education Abroad. The Proceedings of the programme were conducted by Prof. Sugandha and concluded with the formal Vote of thanks by Prof. Suman Bala. The whole programme was coordinated by Prof. Rajini Kumari, Convener Career Counseling Cell and members - Prof.Renu Rajput, Prof. Malti Rajput and Prof. Rajinder Kumar.

#### 6. Orientation lecture on "Career Opportunities in All India Radio - The Roadmap" Dated: 12-04-2023

Alumni Association in collaboration with Career Counseling and Placement Cell of Padma Shri Padma Sachdev Govt. College for Women Gandhinagar Jammu organised an orientation lecture on "Career Opportunities in All India Radio - The Roadmap" for the College students.

The Programme started with the formal welcome of the Resource Person for the day - Ms. Madhvi Sharma, Senior Broadcaster, All India Radio, the most Vibrant and Adorable Personality really blessed by the Goddess Saraswati ; Prof. Minu Mahajan, worthy Principal of the College , the galaxy of Intellectuals and the students.

Prof. Minu Mahajan, in her address expressed her love and gratitude for Ms. Madhvi, the Alumna of PSPS GCW Gandhinagar (1984 Batch) who readily agreed to act as torchbearer for our students in the world of Radio. She also encouraged the students to keep the flame of curiosity always on



and learn by experience, recognize their strength and set the goals. Ms. Madhvi, in her mesmerizing voice motivated the students to be part of Radio world to polish their communication skills, overall personality, and have a connect with regional language to bloom and grow. She also enlightened the students about Casual Announcer Test and other posts advertised in the radio.

The Proceedings of the programme were conducted by Prof. Sugandha and concluded with the formal Vote of thanks by Prof.Neelam Thapa. The whole programme was coordinated by Prof. Rajni Kumari, Convener Career Counseling Cell and members - Prof.Renu Rajput, Prof. Malti Rajput, Prof. Suman Bala and Prof. Rajinder Kumar.

### 7. <u>Awareness Programme on Career opportunities in MBA</u> <u>Dated: 23-05-2023</u>



Career Counselling and Placement Cell of Padma Shri Padma Sachdev Govt.College for Women Gandhinagar, Jammu joined hands with TBS, University of Jammu and conducted an Awareness Programme on "Career Options in MBA". The Programme started with the formal welcome of the Resource Persons for the day - Prof. Alka Sharma, and Director SIIEDC ; Dr. Rachna Mahajan, Associate Professor; Dr. Farah Choudhary, Senior Assistant Professor, ; Ishan, Aditya, Aryan - the Students of Semester-2 from TBS as young motivational speakers; Prof. Minu Mahajan, Principal of the College; the galaxy of Intellectuals and around 470 students of outgoing Semester -6. Prof. Minu Mahajan, in her address encouraged the students to keep the flame of knowledge always on. To recognize their strengths, learn by the experience of others. She also enlightened the students about importance of goal setting in life and how Career Counselling Cell of the College is striving hard to apprise students to meet the challenges of life. The Resource Persons deliberated on various career options associated with MBA Program through a power point presentation. They also apprised students about IMA Entrance test, CAT, MAT Test wherein the focus was upon registration, preparation, syllabus, exam pattern etc. The lecture concluded with the interaction and question answer session. The Proceedings of the programme were conducted by Prof. Neelam Thapa and concluded with the formal Vote of thanks by Prof.Renu Rajput. The whole programme was coordinated by Prof. Rajni Kumari, Convener Career Counseling Cell and members - Prof. Malti Rajput, Prof. Suman Bala, Prof. Sugandha Mahajan and Prof. Rajinder Kumar.

#### 8. <u>Motivational Lecture By The Renowned Motivational Speaker, An Exuberant Achiever And</u> <u>Actor Mr. Arfeen Khan</u>

#### Dated 03-07-23

Career Counselling and placement cell of PSPS Govt College for Women Gandhi Nagar Jammu in collaboration with directorate, Placement cell, Cluster University of Jammu today organised a motivational lecture by the renowned motivational speaker, an exuberant achiever and actor Mr. Arfeen Khan. The event started with the national anthem and followed by traditional lamp lighting. Dr. D. S. Manhas, Dean, Directorate Placement Cell formally welcomed the guests. Prof Bechan Lal, Hon'ble Vice Chancellor Cluster University of Jammu was the cheif guest and Dr. Jatinder Khajuria, worthy registrar was the guest of honour on the occasion. Mrs. Radhika Cheema, a great Women entrepreneur and founder of KHJ health care foundation shared her engaging real life odyssey of success and ignited a spark in the audience. Mr. Arfeen Khan, resource person for the event is an internationally recognized expert in the personal development, leadership and motivation. During the lecture, he shared valuable insights and strategies to ignite the spark of greatness within each attendee. Through compelling storytelling, practical examples and interactive session students learnt how to overcome obstacles and embrace challenges with resilience and determination. He also told the audience how to cultivate a positive mindset and unleash the potential and strength in them. Mr. Puneet Pradhan, Director and advisor KIIT University in his address, stressed that the students should set and achieve ambitious goals with strategic planning and focused action. Dr. Naveen Anand, Dean Academic Affairs and Dr. Satinder Kour, Dean Research Studies were also present on the occasion. Prof Minu Mahajan, Principal of the college congratulated the organising committee for organising such a wonderful and impactful event. Around 650 students along with college faculty members attended the program. The whole event was organised under the guidance of Prof. Rajni Kumari, Convener Career Counselling and placement cell and the committee members. The proceedings of the program were conducted by Prof. Sugandha Mahajan and vote of thanks was presented by Prof. Neelam Thapa



#### 9. Motivational Lecture by UPSC CSE 2022 Toppers

#### Jammu, (7-7-2023)

The Career Counselling & Placement Cell and Department of Chemistry of PSPS Govt College for Women Gandhi Nagar Jammu, in collaboration with Chanakya IAS Academy Jammu Centre, hosted a highly inspirational lecture and interactive session today. The event aimed to motivate and guide students towards success in the prestigious UPSC Civil Services Examination. The distinguished speakers of the day were Mr. Waseem Ahmed Bhat, All India Rank (AIR) 7, Ms. Prasanjeet Kour, AIR 11, and Mr. Manil Banjotra, AIR 314, who generously shared their journey towards success.

The event commenced with an opening address by Prof. Minu Mahajan, Principal of the college, who expressed her gratitude towards the esteemed speakers and Chanakya IAS Academy for their valuable contribution to the event. She emphasized the importance of such interactive sessions in providing guidance and inspiration to the young minds of the college.

Mr. Waseem Ahmed Bhat, securing an impressive AIR 7 in the UPSC CSE 2022, captivated the audience with his motivational story. He shared his journey of perseverance, hard work, and dedication, highlighting the challenges he faced and the strategies he adopted to overcome them. Mr. Bhat emphasized the significance of consistent efforts, self-belief, and effective time management in achieving success in the highly competitive examination.

Ms. Prasanjeet Kour, achieving AIR 11, delivered an engaging session, providing insights into her preparation strategy and study techniques. She stressed the importance of subject knowledge, critical thinking, and effective answer writing skills. Ms. Kour encouraged students to develop a holistic approach towards the examination and advised them to stay focused and determined in their pursuit of success.

Mr. Manil Banjotra, securing an impressive AIR 314, shared his unique journey, highlighting the challenges he faced as an aspirant from a non-metro city. He motivated the students by emphasizing that with the right guidance, hard work, and perseverance, anyone can achieve their goals. Mr. Banjotra also shared valuable tips on managing stress, maintaining a positive mindset, and staying motivated throughout the preparation process.

The interactive session witnessed active participation from the students, who eagerly asked questions and sought guidance from the esteemed speakers. The speakers patiently addressed the queries, providing valuable insights and suggestions to help the students navigate their preparation journey effectively.

The collaborative effort between PSPS GCW Gandhi Nagar and Chanakya IAS Academy Jammu Centre proved to be a resounding success in inspiring and guiding the students towards their UPSC CSE aspirations.

The event concluded with a vote of thanks from Mr. Owais Ali Bhat, Director Chanakya IAS Academy Jammu Centre to the speakers for their invaluable presence and motivating the students with their remarkable achievements. He also extended appreciation to Prof. Minu Mahajan Principal of the college for her support in organizing the event. The whole proceedings of the event were conducted by Prof. Revika Arora



# 10.<u>Placement Drive (IInd Phase) in collaboration with Talla Jewelers on</u> <u>12.07.23</u>

Career Counselling and placement cell of PSPS Govt College for Women Gandhi Nagar Jammu organized a Placement Drive (IInd Phase) in collaboration with Talla Jewelers on 12.07.23 in the college premises. Prof. Rajni Kumari, Convener Career counseling and Placement cell of the college formally welcomed the guests. In her address she thanked Talla Jewelers for organizing the placement drive especially for 6th Semester students. The first phase of the drive was

undertaken on 10.4.23 in smart room of the college. Prof. Minu Mahajan, Principal of the college, congratulated the career Counselling and placement cell for being prompt in organizing such activities for the welfare of the students. The 2nd phase of the drive was conducted in three steps which included aptitude test, objection handling and finally one to one interview of the candidates. The selected students shall be further interviewed at the office of Talla Jewellers.

It gave the students a fair chance of settling their future in their dream jobs. Ms. Kashish Gupta, CEO, Mr. Aditya Paul Sharma, Business head, Mr. Dalip Kumar, Sales head, Mr. Girish Padha, Online Sales head, Mr. Sahil Verma, Marketing head were the members present from Talla Jewelers. The vote of thanks was presented by Prof. Neelam Thapa and the proceedings of the event were done by Ms. Ashpreet Kour. The whole program was conducted in the supervision of Prof. Rajni Kumari, Convener, Career counseling and Placement cell. Prof. Renu Rajput, Prof. Malti Rajput, Prof. Suman Bala, Prof. Rajinder Kumar (committee members) were present on the occassion



# 11. <u>Campus placement drive ifbi NIIT for PRO in ICICI Bank.</u> <u>Dated 14.08.23</u>

Career Counselling and Placement Cell in Collaboration with Alumni Association of GCW Gandhinagar organizes Placement Drive

Career Counselling and Placement cell of Govt. College for Women Gandhi Nagar Jammu organized a Placement Drive in collaboration with Alumni Association on 14.08.23 in the college premises by ifbi NIIT for PRO in ICICI Bank. Prof. Rajni Kumari, Convener Career counseling and Placement cell of the college formally welcomed the guests. In her address she thanked Ms. Shakun Sharma and her team from NIIT for conducting the campus placement drive especially for the Outgoing students and Alumni of the College.

Prof. Minu Mahajan, Principal of the college, congratulated the career Counselling cell and Alumni Association for being prompt in organizing such activities for the welfare of the students. A total of 143 students along with alumni were part of the screening test and the shortlisted candidates will appear in the 2nd phase of the drive. The selected students shall be further interviewed by the team. It gave the students a fair chance of settling their future in their dream jobs. The vote of thanks was presented by Prof. Suman Bala and the proceedings of the event were conducted by Ms. Neelam Thapa. The whole program was conducted in the supervision of Prof. Rajni Kumari, Convener, Career counseling and Placement cell. Prof. Renu Rajput, Prof. Malti and Prof. Rajinder Kumar.

